

GEORGE PAEZ

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www.luckygeorge.com

Skills

- Advanced knowledge of Adobe Creative Suite
- Ability to communicate effectively
- Strong leadership skills and team management experience
- Excellent time management and problem-solving abilities
- Working knowledge of Microsoft Office programs
- Strong presentation skills with experience in leading new business pitches and nurturing client relationships
- Proficiency in both MAC/PC

Experience

GRAPHIC DESIGNER / SOCIAL MEDIA SPECIALIST: LE CHOCOLAT DU BOUCHARD

NAPERVILLE, IL - MAR 2016 - PRESENT

- Create, operate, and manage all company social media accounts
- Build a company social media editorial calendar
- Schedule daily, weekly, and monthly social media posts using video & photography
- Work with various departments to create digital and print materials
- Create HTML5 splash pages for various web promotions
- Design and code using CSS3 for The Chocolate Regimen.com
- Develop an E-commerce store that is SEO optimized
- Setup and manage The Chocolate Regimen MailChimp subscribers list
- Create email blasts and other digital marketing materials
- Design custom name badges for café baristas

PHOTO EDITOR / PRODUCTION ASSISTANT: TIMOTHY WHALEY & ASSOCIATES

GREATER CHICAGO AREA - OCT 2015 - FEB 2016

- Adjust digital images for color, contrast and exposure
- Image file management
- Send orders to lab for review
- Quality-check and sort orders
- Create and edit Wedding Album layout designs
- Assemble products (canvases/photo cubes)

VIDEO PRODUCTION SPECIALIST: UNITED COPPER INDUSTRIES

DENTON, TEXAS - AUG 2014 - SEP 2015

- Develop engaging training materials for new and existing employees.
- Create detailed storyboards.
- Work with DSLR cameras and other multi-camera studio equipment.
- Record and edit narration for all training videos.
- Archive all pre-production files.
- Edit and render all post-production.
- Create and deliver corporate PowerPoints for monthly plant wide meetings.
- Documented corporate events in both film and photography mediums.

Volunteer Experience

- Austin Comets Athletics - Oct 2015 - Photographer
- Blacklist Comedy Productions - Jun 2015 - Graphic Designer / Web Designer

Education

Westwood College, Fort Worth, Texas - Associate's Degree, Graphic Design - 2012